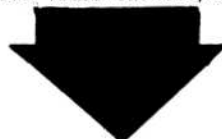(1) What were your purpose and goals of the Video Theatre Environment? How did you arrive at your priorities?

(2) Who was your intended audience?

(3) How did you go about trying to reach them? (Publicity, etc.)

(4) How did these factors enter into your choice:
    A. Economics
    B. Space
    C. Imagination

(5) What was the design (physical layout) of the video theatre/environment?

(6) What methods and procedures did you use in handling and showing the tapes?
    A. What kind of hardware did you use?
    B. What kind of crew is necessary? What are their functions?
    C. Could people walk in and out at will? Was this disturbing to others? Or was it a closed showing?
    D. Did you charge admission?
    E. Did you allow for discussion after the tapes? Was there any?
    F. Was the tapemaker present?

(7) What was the overall audience reaction; positive/negative? How did you assess this?

(8) What types of tapes did they seem to like best? Please list individual tapes and names of tapemakers. Is there any description of those tapes? Where did you acquire those tapes? Also, what type of audience was it that liked those tapes?

(9) What were the economics of the Project?

(10) What were your major problems in planning and operation?

(11) How were you successful? How did you evaluate your success?

(12) If you could do it over again, how would you do it differently?

(13) How often do you think you could have a successful (by your standards) video theatre?

(14) What factors do you think are necessary to be overcome before the public will attend video theatres, like they do movie theatres?

(15) What would be your ideal video theatre/environment?

(14) What factors do you think are necessary to be overcome before the public will attend video theaters, like they do movie theatres?