Coming of age in America means electronic imprinting which has already conditioned many millions of us to a process, global awareness. And we instinctively know that there is too much centralization and too little feedback designed into our culture's current mass media systems. The only place public technology, for example, which are responsible to human desire are electric-eye doors and service elevators. Store-up patterns and building design completely structure our experience rather than be used. (The people deciding it is the unseen). When you get into mass communications systems other than the telephone not only is control centralized, but decision-making is an institutional rather than 5-level process.

Fortunately, however, the trend of all technology is towards greater access through decreased size and size. Low-cost, easy-to-use, portable videocamera systems, may soon be "natural home towns" to the technical perfectionists who broadcast "statioy" comedies and "talk" shows, but in those of us with a few preconceptions as possible they are the seeds of a responsive, useful communications system.

Videotape can be as flexible as writing is to language. And television, in turn, its informal written language in the globe's dominant communications medium, from accessible VHS systems and video cassette (even before CATV opens up) will make it possible to reconfigure the existing ones, other alternate systems and life-styles will be no more than the hands of those who would hoard them, no alternative cultural vision can succeed. Unless they need to shape and reassert control over their lives. There is no reason to expect computerized. Television is not merely a better way to transmit the old culture but an alternate networks a reality.

Those of us making our own television know that the medium can be much more than "a window with a screen" as it is still being used by the networks as they reinforce product oriented and content-based positions of fixed front post, point of view, subject matter, viewpoint, asserting their own positivity, and even, giving us feedback of information rather than asserting the implicit immediacy of video, inhumanizing us to the impact of information by asking us to anticipate what already can be anticipated the nightly Vietnam reports sent to specialized single format shows. If information is our environment, why isn't environment considered information?

So six months ago some of us who have been working in videotape got the idea for an information source which would bring together people who were already making their own television, attempt to turn on others to the idea as a means of social change and exchange, and serve as an introduction to an evolving handbook of technology. Our working title was The Video Newsletter and the information herein was gathered mainly from CATV, (The only copyrighted content in this light). In short, we are there are the seeds of a responsive, useful communications system. (We are of the first television generation—communications generation.)

To encourage dissemination of the information in Radical Software we have created our own symbol of an X within a circle. This is a Xerox mark. The antithesis of copyright.

The individuals and groups listed here are committed to the process of expanding our own symbol of an X within a circle. (This is a Xerox mark, the antithesis of copyright.) The people making their own television are interested in develop-

The individuals and groups listed here are committed to the process of expanding our own symbol of an X within a circle. (This is a Xerox mark, the antithesis of copyright.) The people making their own television are interested in developing an information source which would bring together people who were already making their own television, attempt to turn on others to the idea as a means of social change and exchange, and serve as an introduction to an evolving handbook of technology.

Feedback

A. What equipment do you use? Can you plan to continue to use this title, or are you planning to switch to some other? Please comment on quality and effectiveness of equipment now available to you.

B. What equipment would you like to see manufactured?

C. What information would you like to obtain from other people who are experimenting with videoware in this and other countries? (Do you have any comments, questions, or information about compatibility?)

D. How do you think video ware can best be published/displayed?

E. What kind of information would you like to see included in this newsletter?