

Guerrilla Television by Michael Shamberg and Raindance Corp., Holt, Rinehart and Winston, \$7.95 hardcover, \$3.95 paperback.

Though the author's style is often blunt and adolescent, he shows brilliance in analysis of the mess into which American Civilization has fallen, contributed to by the crassness of commercial media. The book scans thinking and visions of Americans who have grown up in mediaized America cognizant of its shortcoming and blessings and who continue to search for ways to foster individual expression and creativity in an environment which at present is not acceptant of novel change and innovation. The presentation of some possible solutions to the dilemma of growing frustration in our land is illuminating. This book offers a concise manual for the decentralization and democratization of the video medium.

Television The Business Behind the Box by Les Brown, Harcourt Brace Javanovich, hardcover \$8.95.

This brilliantly written book reveals the personalities, business and programming processes determining the bill of fare of broadcast tv in the USA. This book is a must for people who want to better understand the TV entertainment and information monster. Highest recommendation.

PRINTED ENERGY

Basic Electronics, prepared by Bureau of Naval Personnel, Dover paperback, \$3.50. A comprehensive introduction to the subject with plenty of illustrations and written in plain, concise language.

Picture Bandwidth Compression edited by T.S. Huang and O.J. Tretiak, Gordon and Breach Science Publishers, 1972.

The Television picture can provide a highly efficient medium for print, graphic, and image information distribution of great ecological validity than other media e.g. print on paper, or image on film. (See *Scientific American*, Sept. 1971, "Information and Energy.") The demand for video information transmission will be increasing in the future e.g. picturephone, weather maps, newspapers, etc. This volume comprises the proceedings of the Symposium on Picture Bandwidth Compression at MIT, in April of 1969. It deals with the theory, investigation, and practical application of means of optimization of picture transmission systems.

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Physics and Beyond: Encounters and Conversations, by Werner Heisenberg, Harper and Row, \$5.95. These are Heisenberg's memoirs written in a clean, descriptive fashion. He alternates chapters on physics, aesthetics, epistemology, and history of what it was like to be a (genius) physicist during this century. Old Heisenberg knew everyone, of course.

Because Heisenberg integrates his physics into all the other things going on at the time, and because the chapters on physics are an excellent layman's introduction to the subject, this is an immensely valuable book. While the place to be now (in science) is probably biology, at the turn of the century it was physics (and just as biological models and metaphors dominate our thinking now, the tools of physics were what mattered most then) and Heisenberg helped make it happen. No uncertainty here.

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