

RAINDANCE VIDEO

Over the past three years we've compiled many hundreds of hours of videotape, some of it edited, much of it unedited. And we continue to make videotape, of ourselves, our environment, our friends; other environments, other cultures, other events.

During the past year the volume of videotapes we've sent out has increased substantially through both sales and exchange. Moreover, we are increasing our commitment to producing alternate video information.

Thus, we're offering three ways to get Raindance videotape:

1. *The Best of the Raindance Cultural Data Bank*: We began taping when portable video equipment first appeared almost four years ago. Our archive (cultural data bank) thus encompasses many facets of alternate television from historical events like New York's East Village at its prime in 1968, Woodstock, Altamont; through an exploration of many of the different genre of alternate television (street video, life style video, political demonstrations, documentary, and so on); to an exploration of what makes video a unique medium (feedback, time-delays, synthesized imagery).

We will sell a 10-hour package of this material for either personal or educational use as a reference library. Our price is \$500 for the series, video tape included.

2. *The Raindance VideoLog*. In addition to making available tape from the past, we want to establish a regular distribution channel for our current work. *The Raindance VideoLog* will be a bi-monthly assemblage of tightly edited segments by ourselves and others offering access to up-to-date activity in alternate television. The first issue will include videotape from Vietnam, humor, life style video, and video imagery.

We will distribute this in any format a subscriber wants, including videocassettes. For a year's subscription (six issues) the price will be \$250, videotape included (write for videocassette format prices as we don't yet know what the raw stock price will be). Single issues also available at \$55 an hour, tape included.

3. *Videotape Exchange*: Probably the most satisfying mode of distribution we've yet found is exchanging videotapes. We're averaging about eight exchanges a month and it really seems worth it.

The offer is this: You send us some of your software, and we'll send back an equal amount of ours (for non-commercial use).

Contact: RAINDANCE VIDEO SERVICE, Post Office Box 543, Cooper Station, New York, New York 10003; or call (212) MU-7-4210.

